

# 2014 Annual Report

Through our recent strategic plan, Thrive 2014, DOVIA has accomplished a lot this year ...

## **Professional Development Sessions**

In 2014, we hosted five Education Workshops and five Idea Exchanges, providing members the opportunity to meet one another in enjoyable settings, to learn about best practices, to share creative solutions, and to brainstorm specific challenges. Education Workshops are focused on a specific topic, are content-driven and are facilitated by an expert in the field. Idea Exchanges are also focused on a specific topic, but are participant-driven and offer a facilitated, collaborative conversation. All ten programs were well-received and met or exceeded attendance goals (10-20+ at each event). Attendees also provided excellent feedback, which helped us shape *Flourish 2015* and our upcoming professional development calendar.

## **CCOV Symposiums**

Maintaining the Colorado Conference on Volunteerism (CCOV) brand and programming remains an important initiative for DOVIA. Instead of hosting a two or three-day conference in 2014, DOVIA continued the CCOV series by offering two one-day symposiums. The Spring Symposium, "Working with Diverse Volunteer," with 48 attendees, brought us an array of trainers to deepen our understanding of generations, volunteers with disabilities, and person-first language. Our Fall Symposium, "Mobilizing Businesses," drew a crowd of 63 participants and community members to the historic Grant-Humphrey's Mansion, where we learned about the growing field of CSR and impact of CSR on volunteer programs.

### Recognition

With the Volunteer Manager of the Year Award, and the Marleen Wilson Award on hold in 2014, we are looking for an exciting way to still celebrate long-time and committed professionals in the field of Volunteer Engagement. Ideas for 2015 are welcome!

#### **Membership Status**

Our members remain the backbone of this organization, creating the diverse and experienced network we all need to excel as we engage volunteers. For 2014, we offered membership at \$35, a reduced price from previous years. We now have 79 Metro Denver memberships representing 130 different professionals. We also integrated the Larimer County chapter of DOVIA, which represents 44 memberships, and 68 individual professionals, with exploration of this chapter model in Weld and Jefferson County in 2015. In addition to active members, our Constant Contact newsletter now reaches more than 700 different professionals, and the DOVIA Ambassador Network, (which represents diverse sectors of the Colorado nonprofit community), share the DOVIA newsletter and advocate for DOVIA to an estimated additional 1000+ professionals.

#### **Board Development and Strategic Planning**

Under *Thrive 2014*, and in addition to building a robust professional development calendar, increasing our membership and membership benefits, and connecting more volunteer managers to one another, the DOVIA Board of Directors has strengthened the DOVIA brand through stronger marketing efforts and building a larger network across the state. The Board has also tripled in size since the beginning of 2013 and has formed subcommittees within the board to make use of individual strengths, expertise, and interest areas. Each individual board member has also committed more and more time to the organization, including attending our first annual retreat to discuss strategic planning and fund development this past August.

Financials as of October 1<sup>st</sup>, 2014 (see full fiscal report for more detail)

Checking Account: \$3,773.11 Money Market: \$4,718.91 CCOV: \$6,870.00